

**Bay City Downtown Management Board  
Executive Committee Meeting  
Tuesday, April 18, 2017  
7:30 a.m. ~ Commerce One ~ 901 Saginaw St.  
Regular Meeting & Agenda Notice  
Tuesday, April 18, 2017  
8:00 a.m. ~ Commerce One ~ 901 Saginaw St.**

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|--|-----------------|
| I. Public Input                            | Receive         |
| II. Pre-Notification of Absences           | Receive         |
| A. Director Attendance per By-Laws         | Receive         |
| III. Organization                          |                 |
| A. Consent Agenda                          | Receive/Approve |
| 1) DMB Meeting Notes 3/21/17               | Receive         |
| 2) DMB Minutes 2/21/17                     | Receive/Approve |
| 3) DMB Financials 2/28/17, 3/31/17         | Receive/Approve |
| B. DMB Special Assessment                  | Receive         |
| C. DDA Minutes 3/8/17                      | Receive         |
| D. DDA Financials 2/28/17                  | Receive         |
| IV. Communications/Committee Reports       |                 |
| A. Executive Committee                     | Receive         |
| B. Marketing Committee                     | Receive         |
| 1) Marketing and Business Update           | Receive         |
| 1. Downtown Bay City Website               | Receive         |
| 2. Downtown Billboard                      | Receive         |
| C. Downtown Beautification                 | Receive         |
| 1) Holiday Decorations                     | Receive         |
| 1. Subcommittee and Funding Opportunities  | Receive         |
| V. General Business                        |                 |
| A. DMB/DDA Strategic Planning for Downtown | Receive         |
| 1) Review Revised Draft                    | Receive/Approve |
| B. DDA Update                              |                 |
| 1) Downtown Parking Plan Update            | Receive         |
| 2) Water St TIF Projects                   |                 |
| 1. Wenonah Park Master Plan Update         | Receive         |
| 3) Landmark TIF - Streetscape Improvements | Receive         |
| 4) Alley Improvements                      | Receive         |
| VI. Other Business                         |                 |
| VII. Adjourn                               | Approve         |

Agenda Approved,

Dennis Dinauer, DMB Chairperson

**PLEASE CONTACT THE DMB OFFICE IF YOU ARE UNABLE TO ATTEND THE MEETING! THANK YOU!**